

Pima Natural Resource Conservation District Pima Center for Conservation Education, Inc. 3241 N. Romero Road Tucson, AZ 85705



Monday, March 27, 2023

# **Public Meeting Announcement:**

# Combined Meeting of Pima NRCD and Pima Center for Conservation Education

Date: March 31, 2023

Time: 1:00 PM

Location: Teleconference

# Call-In Number: 425-436-6368

### Access code: 161210#

Please mute your phone unless you are speaking.

### Agenda: (subject to change until 1:00 pm March 30, 2023)

Call to Order

Roll Call

Pledge of Allegiance

Approval of Minutes for meeting of January 24, 2023

Receive financial status summary

Approve invoices for payment -

Cindy Coping - two invoices for reimbursement of website domain name renewal of <u>pi-manrcd.org</u> for the Pima NRCD website and new purchase of the domain name <u>azranchingfarm-ing.org</u> for the PCCE website.

Approve funds reimbursement from Ed Center account to State account for initial and final payments made to Blossom Digital Marketing for website design services, SEO services and training. Approve reimbursement, upon presentation of receipts, to PNRCD Supervisor(s) for costs of attending the April 2023 AACD Board meeting and/or Legislative day April 2 and 3. Specific hotel for group booking has not been identified yet, but the cost is estimated at \$200/ night.

### New business:

1. Amend and/or Approve the following resolution regarding HB2444:

"HB2444 seeks to accomplish three goals:

•Provide a mechanism for natural resource conservation districts to receive state funds by establishing a natural resource conservation district fund;

•Establish a natural resource conservation district-led commission to oversee the distribution of state funds; and

•Modernize aspects of the statutory language governing conservation districts

By establishing a Natural Resource Conservation District Commission to oversee the Natural Resource Conservation District Fund established in HB2444, conservation districts will be able to apply for grants from the fund for projects focused on soil and water conservation, such as fire recovery programs, educating farmers and ranchers on best practices for soil health, and decreasing or eliminating invasive plant species on rangelands among many other projects.

HB2444 is important to the Pima NRCD because it would enable the district and our conservation partners to fund projects focused on erosion reduction and soil retention, which would enhance the groundwater supply upstream of Tucson and enhance native ecosystems.

HB2444 provides much needed clarification, particularly regarding election requirements, for the natural resource conservation district statutes. It is a critical piece of legislation that will help natural resource conservation districts fulfill our statutory purpose of providing for the conservation and restoration of lands, water, wildlife, and other natural resources, and to protect water rights, the tax base, public lands, and the general health and welfare of the people."

- 2. RFID: Resolution opposing the USDA's proposed rule that would mandate that would mandate Radio Frequency Identification (RFID) tags on all cattle in the United States. Comments on the proposed rule.
- **3**. Springs: Resolution seeking to protect private property rights of owners of water rights to springs and lands with springs located on them.
- 4. Approve or reject purchase of a website app (also known as a plug-in) Custom Facebook Feed (see <u>https://smashballoon.com/custom-facebook-feed/</u>). The app automatically posts a Facebook feed or scroll on the Ed Center's website. Cost for first year is \$49 with promo pricing. After that,

estimate \$100/year for renewals. Liz Tuck wants to use social media for outreach. When she posts something on Facebook, usually with a photo, the app would automatically show the Facebook post on the website in a scrollable feed. The app was recommended by Blossom's experts. The app would enhance our social media outreach and coordinate website with Facebook and eliminate the costs for our Ed Center director's time that would be incurred if the same task had to be performed manually.

5. Confirm or revise date of next planned sit-down meeting, currently scheduled for May 10, 2023.

Adjourn